

# All Patients Welcome!

We are excited to announce our new In-House Dental Plan for all patients!

- No Deductibles
- No Waiting Periods
- No Pre-existing Exclusions
- No Annual Maximum
- No Preauthorization's

It even includes cosmetic dentistry!

This dental plan is exclusive to Dr. William Panico and his team, for treatment that lies within the realm of their expertise. It cannot be used in conjunction with insurance, care credit or any other promotions, or any over the counter products.



# Coverage

## Adult Plan:

- 2 exams annually: including oral cancer screening & periodontal eval.
- 2 cleanings annually
- Preventative radiographs
- 10% off all dental other services

## Child (under 13) Plan:

- 2 exams annually: including oral cancer screening & periodontal eval.
- 2 cleanings annually
- 2 fluoride treatments
- Preventative radiographs
- 10% off all other dental services

# Additional Coverage

- Each Additional Cleaning: \$75 (does not include exam or x-rays)
- Quadrant Scaling: \$180/quadrant
- 10% off all additional dental procedures not listed
- 30% off custom bleaching trays
- We also offer a family plan that varies depending on how many adult/children are in the family. Call and ask us today! \*Families must consist of legally bound members.

## Annual Cost

- Each Adult: \$350
- One Child Under 13 y/o: \$290
- Each Additional Child: \$275
- Periodontal Maintenance: \$550 (includes 3 cleanings, 2 exams, all preventative radiographs)

## Exclusions & Limitations

Plans fees are non-refundable.

- Care Credit cannot be used in conjunction with this plan
- Payment must be made in full at time of visit
- All dental services must be completed during enrollment period
- There will be a \$50 fee for broken appointments without 24 hour notice

## What is this plan? FAQs

### Is this plan the same as dental insurance?

No, this plan is not an insurance plan. This plan is designed specifically for our patients to achieve more affordable care.

### What treatment is included?

All dental treatment is included in the plan.

### How long am I enrolled, and when do I pay?

The enrollment period is for one year, and can be renewed at the end of that period. Payment is due in full at time of registration.

### Are there any waiting periods?

No, you can begin treatment immediately.

Before Veneers



After Veneers



## Our Mission

In our office, we value our patient relationships, making it our priority to deliver gentle compassionate dental care that you deserve. We work hard to make you feel at ease by providing exceptional patient care in a relaxed, convenient atmosphere. We strive to develop lifelong relationships with our patients by combining the latest dental technology with a professional and compassionate staff.

### Call Today for More Information!

740 Central Ave  
Ocean City, NJ 08226  
(609) 399-3114

4 Oslo Ave  
Rio Grande, NJ 08242  
(609) 886-2277

whpdm@comcast.net

panicodental.com



## White Caps Savings Plan

No Insurance?  
No Problem!  
Dental Care you can afford!

William H. Panico, D.M.D.

*Making the world  
a better place, one  
smile at a time!*

*panicodental.com*